

PRESS RELEASE

FOR IMMEDIATE RELEASE

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High Risk Hope

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### High Risk Hope Partners with Hyde Park Village for Give Day Tampa Bay

TAMPA, Fla., April 16, 2018- High Risk Hope (HRH) will partner with Hyde Park Village for Give Day Tampa Bay on May 1, 2018 for the fourth consecutive year. Over 25 stores will offer discounts and raffles to supporters on May 1 who donate a minimum of \$25 to HRH between April 17 and May 1. HRH is thrilled to announce that we have secured \$22,000 in matching donations to HRH for Give Day Tampa Bay by a generous group of donors. HRH raised \$80,000 last year from over 300 donors and hopes to exceed that number this year. Funds raised during Give Day Tampa Bay will enable HRH to provide support services to 300 pregnant women on hospital bed rest and 1,000 premature babies in the neonatal intensive care unit (NICU) in this community.

HRH also has family-friendly events planned in Hyde Park Village on May 1. Join HRH for a free story time at 9:30 am in the village circle with a reading of *The Spiffiest Giant*, where our youngest philanthropists will learn about giving back. Make a flower crown and dance around the maypole with our special princess appearance at 10:30 am. Join us at 3:30 for a sweet treat and pop up guest.

### About Give Day Tampa Bay

Give Day Tampa Bay, the 24-hour online giving challenge, returns for a fifth year on May 1, 2018. Give Day is your opportunity to learn more about the hundreds of nonprofits in our community and to support causes you care about. Visit [www.giveday.org](http://www.giveday.org) for more information.

### About High Risk Hope

High Risk Hope, headquartered in Tampa, Florida, is a 501(c)(3) nonprofit organization formed on February 16, 2011 to provide support, encouragement, information, and resources to women and families who are experiencing a high risk pregnancy resulting in hospital bed rest, potential premature birth, and neonatal intensive care after delivery. HRH is the only local or national organization providing these services to women on long-term hospital bed rest and premature infants in the NICU. HRH reaches over 2,500 patients annually at Johns Hopkins All Children's Hospital, Florida Hospital Tampa, Sarasota Memorial Health Care System, St. Joseph's Women's Hospital, Tampa General Hospital, and Hoag Presbyterian Newport Beach.

### About Hyde Park Village

Hyde Park Village is a charming, open-air shopping plaza nestled inside of Tampa's most historic district. The Village is pet friendly and offers a mix of national brands and beloved local businesses and restaurants. Exciting new openings include: Crown & Mane, Station House, Better Byrd and Meat Market. The Village is located at [1602 W Snow Ave, Tampa, FL 33606](https://www.hydeparkvillage.com). Visit [www.hydeparkvillage.com](http://www.hydeparkvillage.com) for a full list of retailers. And, be sure to follow us on social media @hydeparkvillage.